



Press Release

(H)Ola España: Pre-Opening of citywave® Madrid

Munich/Madrid, 19. December 2019. Madrid follows Berlin: On December 13th the first citywave® has opened on the Iberian Peninsula. As the main attraction of the newly launched lifestyle destination "X-Madrid", perfect surfing conditions year-round are awaiting all surfing enthusiasts at the 50,000 m² leisure and shopping area on the outskirts of the city.

The Munich-based company has chosen a special location for its twelfth installation worldwide: "X-Madrid" is considered the most innovative mall in Spain and consciously takes a different approach with a wide-ranging leisure concept. On a total of three floors, action sports fans will find not only the biggest standing wave in Spain but also two top-class skate parks (indoor and outdoor), a diving tower and a modern bouldering hall.

Spain's first citywave® is 7.5 meters wide and offers beginners and advanced surfers an authentic surf feeling all year round. The water temperature is tropical 26°C. After practice, visitors can enjoy tapas and cool drinks in the bar or the restaurant, and relax in the adjacent outdoor lounge area. A surf shop is rounding up the offer.

"Having the citywave already available in numerous European cities, we are now also offering Spanish surfers perfect waves in an urban flair", says Ramon Casanova, operator of the citywave® in Madrid. "With X-Madrid we have found an extremely attractive and highly frequented location, which could soon become Madrid's new sports and leisure hotspot with its anti-mall concept".

"We are proud to be part of phase one of the launch of X-Madrid with citywave and after this successful pre-opening our excitement is growing for the official grand opening of the entire indoor and outdoor areas in spring 2020."

From now on you can surf on citywave® Madrid all year round from Monday to Sunday. A surf-session costs about 35 Euro per person. All information and impressions can be found at www.citywavemadrid.com.

About citywave®

citywave® brings the surf culture to the world's cities and enables surfing at the highest level in an urban environment. Whether beginner, advanced or professional surfer - the endless wave can be individually created within seconds at the push of a button and adjusted in size, shape and water volume. In addition, the citywave® is available as a mobile, movable system as well as a stationary fixed installation. The citywave® was invented and developed by Rainer Klimaschewski and his wife Susi Klimaschewski in Munich. The patented Deep-Water-Technology makes it possible to use surfboards with fins. Besides surfing, the citywave® is suitable for a variety of other water sports such as stand up paddling, longboarding or bodyboarding. Due to its modular



system, citywave® can be built in different sizes and can be installed almost anywhere because of its small footprint. Today, more than 1000 surfing enthusiasts enjoy an unforgettable surf experience every day at the citywave® locations in Hadera (Israel), Lucerne, Madrid, Monteux, Moscow, Munich, Osnabrück, Saint Gilles, Tokyo, Vienna and Zurich.

For further questions and press information:

citywave press contact: press@citywave.de
Tel.: +49 (0) 89 8952070
www.citywave.de